Opening Activity Paula Ziegler



M&M ICE BREAKER

2025 Planning

- Give each participant a fun size bag of M&Ms
- Have them select 2 or 3 colors from the bag
- During introductions have them introduce themselves by using the color of the M&Ms as follows:





Planning 2025 Agenda

Icebreaker Activity Paula Ziegler Opening Comments Michael Stieglitz

Ops Plan "Alive in '25!" Sonny Morgan, with Shelly and Todd

Profit: 2024 Performance & 2025 Plan Gerry & Paula

Lunch & Nuts and Bolts with Greg

Equipment and Tech Update Ed & Joey

PACE Performance Plan "No 3rd Box" Greg & Jean

New Year Activity Paula Ziegler

People Plan "Thrive in '25" Joann, John, Mikey & Jennifer

Yearly Awards, Next Steps & Closing Michael Stieglitz

Stieglitz Organization Planning Meeting

WALK OUT WORKING

January 14,2025



Opening Comments

Michael Stieglitz



"Walk out Working" 2025

Leaving here with a list of Action Items to complete in each Pillar Area and Clear Assignments









Operations "Alive in '25"

Sonny Morgan Welcome & Introduction

Operations Performance

PACE Metrics of KVS, OEPE & R2P

Sonny Morgan, Todd Stinson & Shelly Pinnick





OEPE R2P KVS





Why are these so important to the business?

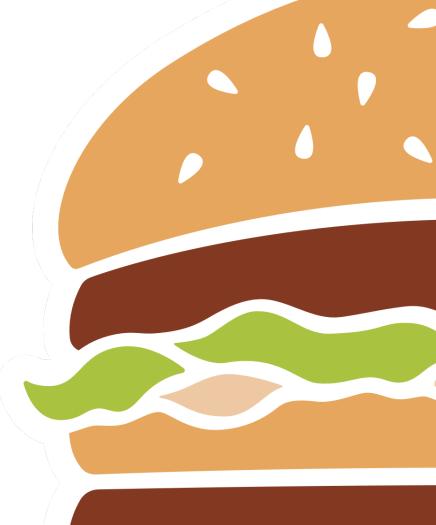
How do each affect the other?

Which one has the biggest impact?



Fix Food First!

Kitchen Efficiency Affects 75% Of All Orders Placed In The Restaurant



For McOpCo Restaurant Employees May, 2018

Service		
OEPE W/O Park	196.2	-35.5
R2P	168.1	-34.3
Healthy Use	47.83%	-23.60%
KVS Time / GC	77.4	-27.7



Service		
OEPE W/O Park	196.2	-35.5
R2P	168.1	-34.3
Healthy Use	47.83%	-23.60%
KVS Time / GC	77.4	-27.7



Parked Percentages: Breakfast – 13% Lunch – 26% Dinner – 28%

Service		
OEPE W/O Park	157.4	-46.9
R2P	103.2	-49.8
Healthy Use	66.67%	-6.67%
KVS Time / GC	58.7	-29.0



Service		
OEPE W/O Park	157.4	-46.9
R2P	103.2	-49.8
Healthy Use	66.67%	-6.67%
KVS Time / GC	58.7	-29.0



Parked Percentages: Breakfast – 8% Lunch – 12% Dinner – 11%









#4 – Salem 158 #4 – Tanger 158



#4 – Salem 158 #4 – Tanger 158

#3 – North Vernon 156



#4 – Salem 158 #4 – Tanger 158

#3 – North Vernon 156

#2 – Georgetown 155





GM AWARD "LOWEST OEPE" **IN 2024 GOES TO** Ian Mills Seymour Tipton 141 sec YTD



#4 – North Vernon 81 #4 – Salem 81



#4 – North Vernon 81 #4 – Salem 81

#3 – Georgetown 79



#4 – North Vernon 81 #4 – Salem 81

#3 – Georgetown 79

#2 – Tanger 68





GM AWARD "LOWEST KVS" **IN 2024 GOES TO** lan Mills Seymour Tipton 63 sec YTD



#5 – Bedford 142



#5 – Bedford 142

#4 – North Vernon 111



#5 – Bedford 142

#4 – North Vernon 111

#3 – Tipton 110



#5 – Bedford 142

#4 – North Vernon 111

#3 – Tipton 110

#2 – Tanger 99





GRAMARD
"LOWEST R2P"
IN 2024 GOES TOEmily Morgan
Salem

75 sec YTD

Operations "Alive in '25"

Sonny Morgan



Alive in 2025!

Sometimes 2024 might have looked like this...

Working in 2025 with Supervisors and GMs working together to Improve Ops WIN-WIN!



Focus on Winning the PEAKS 2025

Track Breakfast, Lunch & Dinner Peaks

Our trends follow the Peak Performance

RESTAURANT PEAK OEPE in 2024



BREAKFAST PEAK 7-9am ORGANIZATION AVERAGE 130.5



LUNCH PEAKS 11-2pm ORGANIZATION AVERAGE 158



DINNER PEAKS 5PM-9PM ORGANIZATION AVERAGE 185

Key Performance Indicator Goals for 2025

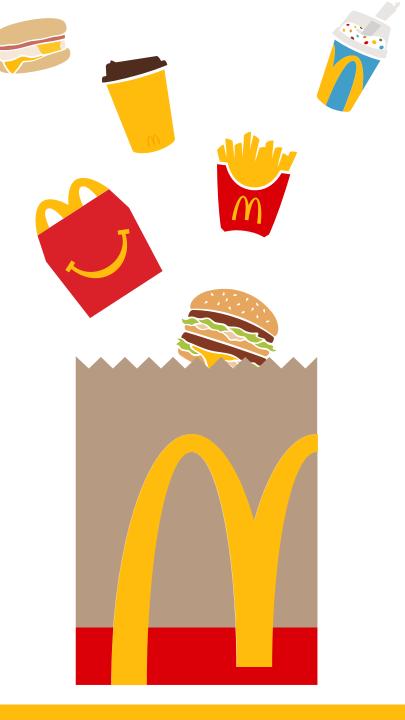
	KPI YTD	Nat AVG	2024 Target	Sept 24	202 Targe
	90-Day Crew Turnover	45%	47%	48%	45%
	TTM Shift Mgr. Turnover	42%	51.5	42%	42%
	Shift Manager Training %	78%	75	72%	78%
People	Overall Digital Training %	16%	х	11.1%	75%
m	Total OSAT	73.9%	75	65.4%	75%
Running Great Restaurants	Trailing 90 Day EAP (Store)	8.1%	8%	9.8%	7%
	OEPE	141	141	152	130
Kunning Great Kestaurants	KVS	70.4	65	76	60
	% Executed as Designed	68%	70%	57.6%	70%
	Digital App GC/R/D	284	300	5 49	TBD
	GMA GC (% 01 GC's)	25.9%	35%	28.1	TBD
McDelivery	MOP GC Penetration	49.1%	56	55.6%	70%
Digital & Delivery	Delivery GC Penetration (includes GMA Delivery)	4.4%	6%	3.6%	6%

Winning Peaks 2025

*HOURLY- SET TARGETS, COMMUNICATE *DAILY- SHARE WINS WITH TEAM *WEEKLY- GM REVIEW & RECOGNIZE PROGRESS *MONTHLY- EARN REWARDS WITH YOUR TEAM

KVS R2P OEPE

Work it Out! Get better EACH PEAK!



Winning Peaks 2025

"Walk Out Working" To Do List



Communicate expectations



Set Goals & Use "Winning Peaks Tracking Sheet" Daily, Consistently



Coach During Peaks: All hands on deck, ready to deliver QSC, Trained Team, EAD



Recognize Progress or redirect



Follow-up with Peak Shift Eval on Shift Mgrs



Sups & GMs Work to Execute Plan

	*MONTHLY-	M REVIEW & RECOGNIZ · EARN REWARDS WITH	YOUR TEAM
	KVS	R2P	OEPE
6-7 AM			
7-8 AM			
8-9 AM		1	
LII-12 AM			
12-1 PM			
1-2 PM			
5-6 PM			
6-7 PM			
7-8 PM			

We are open late, continue to GROW your business in 2025

STORE	3 RD SHIFT SALES	LATE NIGHT GUEST COUNTS
SEYMOUR WEST	\$47,571.89	3951
MARTINSVILLE	\$36,280.40	3004
NORTH VERNON	\$31,187.52	2721
BEDFORD	\$27,957.89	2128
MITCHELL	\$27,606.90	2158
SEYMOUR EAST	\$23,815.10	2032
SALEM	\$22,086.25	1755
CHARLESTOWN	\$3983	421
TOTAL	\$220368.95	18,170



MOST IMPROVED OPERATIONS

GM Awards For 2024





GM AWARD "MOST IMPROVED OEPE" **IN 2024 GOES TO** -69 sec YTD SHANNE MONTGOMERY MARTINSVILLE



GM AWARD "MOST IMPROVED R2P" **IN 2024 GOES TO** -108 sec YTD **Bridget Davis** Bedford



GM AWARD "MOST IMPROVED KVS" IN 2024 GOES TO -32.8 sec YTD **SHANON ARTHUR** NASHVILLE

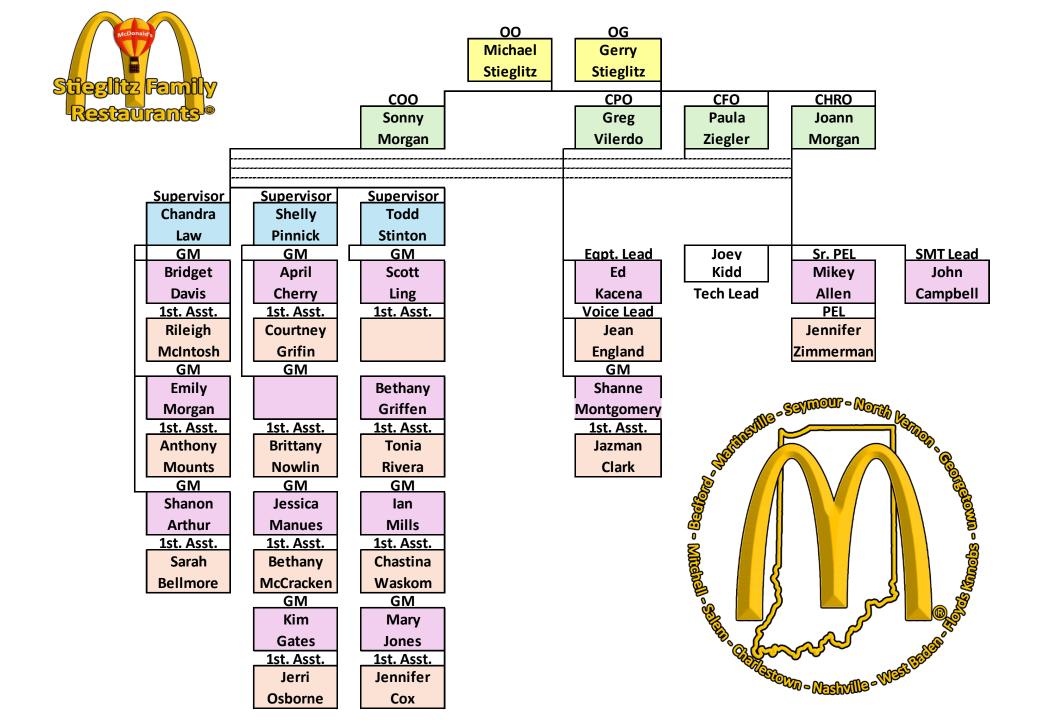


GMAWARD "MOST IMPROVED HEALTHY USAGE" IN 2024 GOES TO

Mary Jones Seymour East Tanger +16.66 in Healthy Use YTD

GROWING AND FINDING THE RIGHT FIT





Supervisor Routines





2025 ORGANIZATIONAL PLAN TARGETS

And I have been been been been been been been be											
KVS						BOLIDIN	GCAPA	2111			
R2P											
OEPE											
OSAT											
						P	ROFIT				
RAW WASTE \$											
COMPLETED WASTE \$											
LABOR %											
DRIVING DEMAND											
SALE %											
TC %											

Evaluate Store Performance each month, Make Plan & Work it



Post Organization Target Sheet and keep one copy in your GM & Sup Binders updated Monthly & Bring to monthly meeting



Use Organization Target Sheet and Schedule Monthly Manager Meeting with your team in your store to discuss business performance. Post a sheet in your office and use it.



Make "SMART" Action Plan with your team



Use On the Floor Coaching, QSR, Shift Manager Evaluation, Shift Manager Summary and PACE diagnostic tools to educate, evaluate & improve performance

Fast Friday February

February - "Keep it friendly, fast and accurate "

This month it's time to;

Review Back to Basics Order Taking

Refresh crew on Gold Standard Fryer procedures

Smash your January First Friday results

Check out First Friday on @McD for execution ideas

Share "Rock Star Photos" on Group Me to GBS & Co-Op Groups (Look Good: Correct uniform, Smile! SHINE GBS BRIGHT!)



Have FUN with this incentive!



First Friday Page

DOUBLING DOWN ON THE 3DS





Download and use 3D's Health Check on LAST Friday to be ready for FIRST Friday

7/11

8/8

9/5

10/3

11/7

12/5



Conduct Shift Evals and CFV's During PEAK's EACH WEEK & PLAN SOME on Friday's

Put completed CFV's & Eval in "Walk out Working" Binder—Bring to meeting each month



Rock Star Crew Member Recognized each week!



Get Big Bets 2025 Board posted with Targets for 2025



Check Manager & Crew Schedule and coach team PRIOR to First Friday



Recognize & Reward Crew each First Friday using Board and "Rock Star Certificate"



Update Board Using First Friday Scorecard on QSR

Drive Quality, Increase Transactions, Build team skill level and Recognize your top performers



M

McValue

A new brand and the recognizable place for our fans to find accessible value every day at McDonald's.

The McValue Menu consists of several fan favorites from the Breakfast and Rest of Day lineup.

Use the rest of this Digital Performance Support document to get ready for launch.

DECEMBER 17TH

Available to PTA

Key Dates

Movalue

JANUARY 7TH All stores selling and available

> on DT/FC/Kiosk/GMA NOT McDelivery

WEEK OF JANUARY 6TH

POP in store

. 0	
· R le	
Pro C	
Turn	
Friday	
√ ³ into	
Fri-YAY!	
53 9 14	
v de n	

- 1. Reflect on the previous month's results
- 2. Refine targets for the coming month
- 3. Celebrate performance wins and completion of activities from the Big Bets Roadmap
- Activate digital via an "event" (Digital Block Party etc.)
- 5. Compete to SMASH old restaurant records!

Moving toward Model Store

2024 is no more!

Let's replace it with Alive in '25



MODEL RESTAURANTS IN STIEGLITZ ORG 2025



What does a Model Restaurant look and feel like?

Benefits of establishing a Model Restaurant? Leveraging Model restaurants

How to accelerate as a model restaurant?

Measurements/ used to identify Model Digital Measurements/ Factors used to identify Model restaurants?

Measurements/ Factors used to identify Model restaurants?

MODEL RESTAURANT VERIFICATION

POWERING PEOPLE	Yes	No	Comment
Learning and Development Center on-site and Training plan for new			
hires		<u> </u>	
Recruitment and sourcing on-site Employee Opportunity Boards & QSR soft updated		-	
Crew and manager's uniform are clean, neat, and complete			
The crew room is in good repair and clean, and all communication		-	
and targets are posted in an orderly fashion and up-to-date			
All signage is current, and Owner-Operator signage is present (e.g.,		-	
Wage signage, federal and state policies, workplace signage, etc.).			
People Brand Standard systems in place			
SLX training plan in place and SLX Verifications being completed			
monthly			
The staffing, Scheduling, and Positioning tool is updated with the			
most recent version			
Verify that the SSP Health Check is completed and that the			
Principles of Scheduling			
DRIVING DEMAND	Yes	No	Comment
Role model people practices and improve People KPIs such as Shift			
Managerturnover			
Training on upcoming New News (NABIT) -Gold Standard Execution			
on Day 1		<u> </u>	
Utilize the Extended Hours Profit Tool to capture demand	<u> </u>	<u> </u>	
Parking stalls identified with wayfinding signage and striping			
RFM Hours reflected properly for OMNI channel business			
(McDelivery/MOP)			
O/O utilize the MyStore tool to maximize reinvestment projects			
GROWING CAPACITY			
Showcase outstanding Speed of Service and Best Practices			
Tracking Sheet utilized and posted in the restaurant			
Digital Ambassador in place during every peak			
Showcase Digital channels (McDelivery, Mobile Order & Pay)			
Hold Digital Acquisition Events			
Production Leader in Place during Peaks			
ROA Simulator completion 75% or higher			
Submit completed Verification to US-ColumbusDeploymentTe	eam@)us.m	cd.com
ONGOING ACTION ITEMS-MONTHLY/QTR			
3D Health Check -Monthly		-	
eProduction Health Check-Monthly			
Spectrum of Success for Digital -Quarterly			
Digital Ambassador Verification -ongoing as needed			
Production Leader Verification -ongoing as needed			
Shift Leader Verification -ongoing as needed			



Model Restaurant

Verification



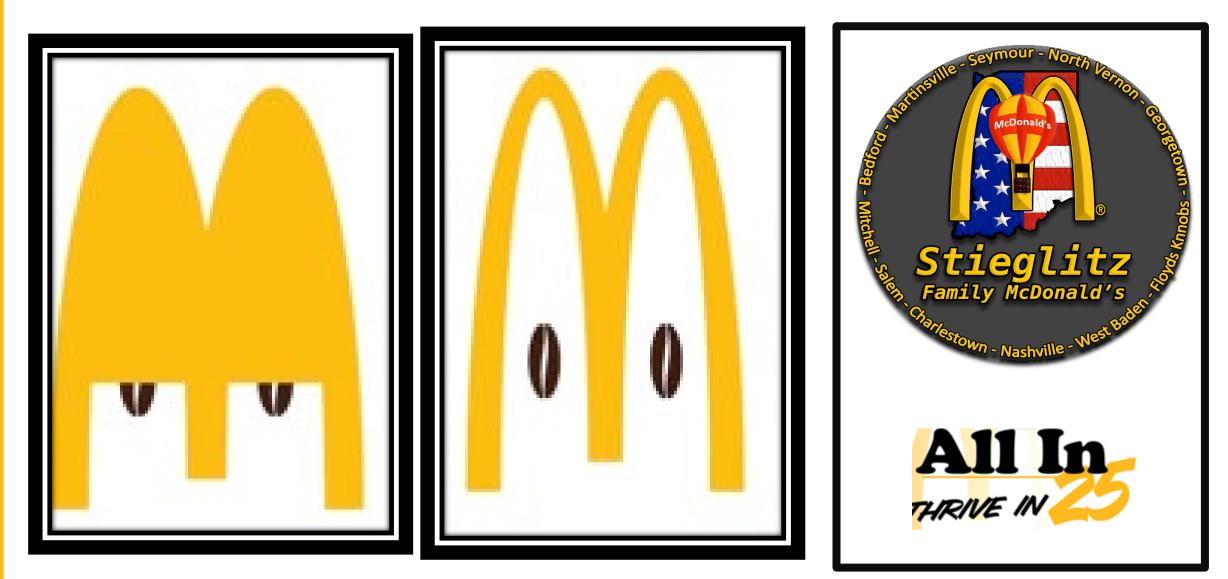
- Bring Model Store Verification to Monthly Meetings to discuss progress
- Will be checking progress In-Stpre during Q1
 - Final Inspection Visit by Sonny 4/1-4/15



Spring Up Checklist

- Bring Spring Up Checklist to Meetings to discuss progress
 - Will be checking progress In-Store during Q1
 - Final Inspection Visit by Sonny 4/1-4/15

2024 Spring Up Checklist			÷
Nople .	Yes	No	Comment
earning and Development Center on-site and Training plan for new hires	_		
lecruitment and sourcing on-site			
Employee Opportunity Roards & CSR soft updated			
Crewand manager's uniform are dean, next, and complete			
The crew room is in good repair, and clean, and all communication and targets are posted in an orderly fachion and up to date			
All signage is current and Owner Operator signage is present (Wages signage, federal and state, policies, - workplace signage, etc.)			
People Roand Standard systems in place			
The staffing. Scheduling, and Positioning tool is updated with the most recent <u>version</u> . Verify SSP Vesith Check is completed and Winciples of Scheduling			
Drive-Thru	Yes	No	Comment
Win 1 &2 signage, clean and good repair, properly mounted			
Guard Post in good repair, painted or covered, and straight			
All est, and int windows, Mullins culture free and good repair			
ODMIT's in good repair, and correct marketing elements posted			
The last is clean and in good regain including <u>strating</u>	-		
Signage and lighting: Road sign, directional, roof beams, lots of lights, working and in good repair			
landscaping and sprought areas are dean and maintained (add other lines)	-		
Corral areas doors and waste receptacles are clean (no liners showing, etc.)			
Touchies hand sanither dispersences are in the cashier and presenter booth	-		
	-		
The PED coin dranger, <u>PED Card Reader</u> in the OT is working and in good repair	_		
Are the <u>present booth</u> and back <u>cash booth</u> set up according to the Be Weil Served	-		
Are the DT cameras pointed in the right direction and showing the merge point	_		
The correct number of printers are present, functioning properly, stocked with paper, and dean	_		
Are headures and batteries charged, in good working condition, with a minimum of 5 headures and 7 batteries			
All PCS monitors working in good repair, and complex orders labeled on the monitor			
Dues the crew have a confortable working environment (HVAC working, hats/gloves in cold weather)			
Runners/Objital Ambassadors safety vests are clean and in good repair			
Digital/McDelivery			
Appropriate signage (real estate signs, mini billboards, window signage) directional signage for McDelberry Coarters			
Table Medallons are in position and in good repair			
Mobile Order Alread statute is in good repair and clean and meets the restaurant's needs			
Kosis in good working condition with storm pads on 20% of the units (#4 storefronts then 1 k needed)			
ISM Hours for MOP and McDelivery, Goggle Room are accurate			
McDelbery tablets are working and set up because of the restaurant teams. DD/Der Eats/Brukhup			
MOP/McDelivery station is set up properly according to its Well Served present with a Monitor			
Product Outage/Equipment Outage directions posted on the front counter			
Front Counter/ Dining Room	<u> </u>		
Coffee Brevers, crean discensers, sugar dispensers in clean and good repair	1	T	1
Coffee thermal pots in use with a coffee timing system	-		
CRR machine is working and in good repair, labeled according to ite-Well served		-	
	+	+	
Weekly and monthly calibrations on coffee equipment performed and ensure accurate breaking (1) ASS. The Research action and one indefed and is moderated (behavior data for both the)		-	
Cil, AKS, Tea Hrewen(basket), and urns, labeled and in good repair (including clips for lick)			
ke Crean, Shake Machine. Blended ke Machine and RCB clean and good repair including labeling according to Be Well Served			
All PCS stations, and monitors are in good working condition and placed according to its-Well served	1		
PM calendar is utilized to ensure all equipment is clean and in good working condition	1 -	1	



Which box do you want to lead from in 2025?

REACHING GOALS AND WINNING BATTLES TAKES...



ANY QUESTIONS ON THE OPERATIONS PLAN FOR 2025?

Profit Review 2024 & 2025 Expectations

Gerry Stieglitz



P& L 2025 Required Actions

Reinvestment \$ Actions Required by GM & Sups



□ P&L Actions Required by GM, Sup (with Paula & Gerry overseeing the process)



□ Sups Schedule P & L GM Meeting by patch with Gerry and Paula to develop Line Items to meet PAC %

GMs must complete 2025 Monthly Profit Projections and review past month 1:1 with Supervisor by the 5th each month

Stores must STAND on their OWN, and earn their reinvestment \$,to Keep in 2025! Controls are a Sup & GM job requirement

Improving Reinvestment \$ in 2025 Paula Ziegler & Chandra Law

Improving **Reinvestment \$** in 2025



ACTION REQUIRED BY RESTAURANT LEADERS & TEAM

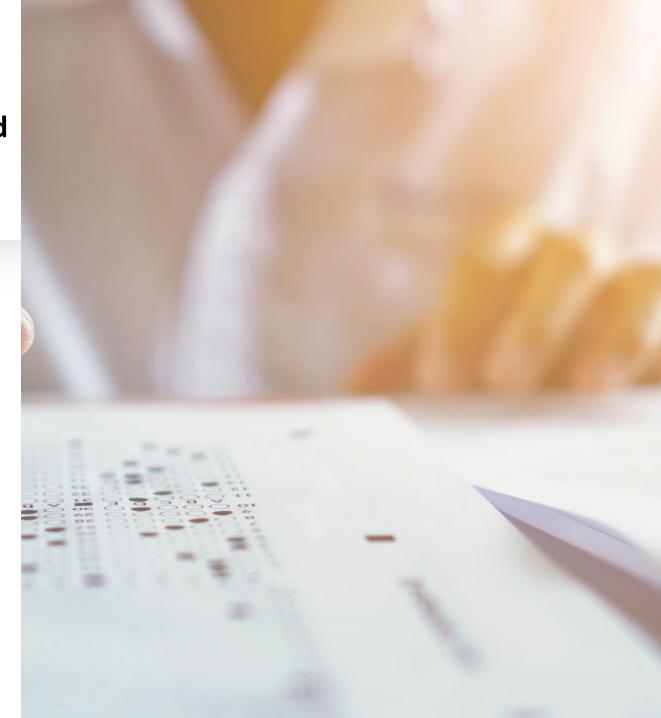
• <u>Action</u> is the foundational key to all success.

Labor Scheduling Actions

- Starts with accurate projections that should be completed by the GM & Supervisor
- Skill levels updated weekly



- Availabilities keep updated
- Schedule to your labor target (
- Fixed Hour contract agreed upon between GM & Supervisor



There are 3 categories of hours that are used:

Variable = hours that are used to directly make and serve goods to our guests

Floor = hours used to run the floor and or an area and these are your shift & production managers

Fixed Hours = non unit producing

Fixed Hours Contract Updated by January 20, 2025

• Fixed Hours(non-unit producing)

Including: Maintenance, Prep, Lobby, Opening, Schedules, Inventory Counts, Food Safety Checks etc.

10-15% total hours

Reducing Over-Time \$\$





OVER-TIME AFFECTED US ACHIEVING OUR LABOR TARGETS BY .**10-.45**



\$360,035.00 ON OT

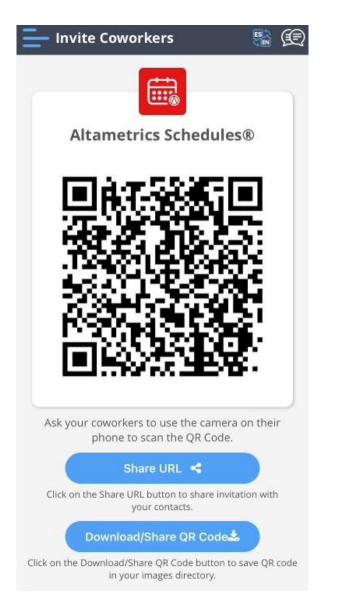
IN 2024

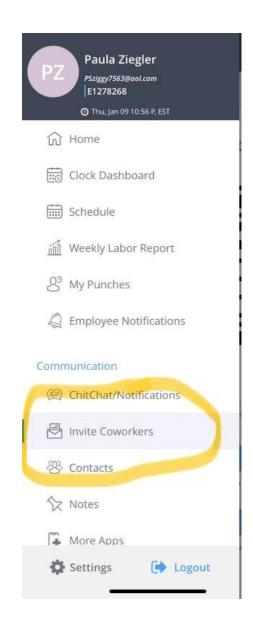
X

GBS SPENT BY NOT MANAGING SMARTLY



Altrametrics DAR & Schedules App for Shift Manager tracking <u>TPPH</u> hourly











Productivity Measures

- Use this sheet EVERY DAY
- Track and bring to weekly profit accountability call
- Teach your team to calculate TPPH Hourly
- Use Staffing Goals Monthly to help meet needs of business to ELIMINATE OT
- Sups/GM enforce use of this document and coach on how to manage labor on the floor
- Metrics and Productivity are the expectation
- I will be looking for these and asking questions of your team

Productivi ty &	4632	Date		Day of Week				Labor Equation: Total Transactions/Punched Hours Transactions Per Punched Hour *Punched hours is # of people clocked in					Jan/Feb 2025	
M	DT Car Target		FC Custom Target	er Count Actual	KVS Target	KVS Time Target Actual		Total Actual Trans	Trans (+/-)	Punched Hours	Transac	tion Per ed Hour Actual	Shfit Manager Initals	
5-6			Ŭ		Ŭ						5			
6-7											5.8			
7-8											6.6			
8-9											6.8			
9-10											6.2			
10-11											6.2			
11-12											6.8			
12-1											7.1			
1-2											7.1			
2-3											6.4			
3-4											6.6			
4-5											6.6			
5-6											7.1			
6-7											6.8			
7-8											6.6			
8-9											6.2			
9-10											6			
10-11											5.8			
Day Tot	al										6.4			

Food Over Base Improvement

	2023	2024	+/-
Georgetown	4.29	3.41	88
Bedford	4.10	3.49	61
Tipton	3.83	3.23	60
Floyds Knobs	3.72	3.18	54
Martinsville	4.60	4.27	33
Stieglitz Org.	4.23	4.11	12



Food Cost Board

EDUCATE ENGAGE AND EXECUTE

Crontrollables	Target	
	\$	
	Meta	
Control	\$	

Month:

Crontrollables	Target \$ Meta	Previous Month End Actual \$	Week 1 Actual \$ Resultadao	Week 2 Actual \$ Resultadao	Week 3 Actual \$ Resultadao	Week 4 Actual \$ Resultadao
Control	\$	Resultado Mensual \$	Semanal 1 \$	Semanal 2 \$	Semanal 3 \$	Semanal 4 \$
Completed waste Desperdicio Completo						
Raw Waste Desperdicio Crudo						
Condiments Condimentos						
Employee Meals Comida de Empleados						
Stat Loss Comida Perdida						

• Food Cost Board posted in every restaurant and updated every Monday

Food Cost/Labor Wednesday Conference Calls 9:30 am – 10:30 am

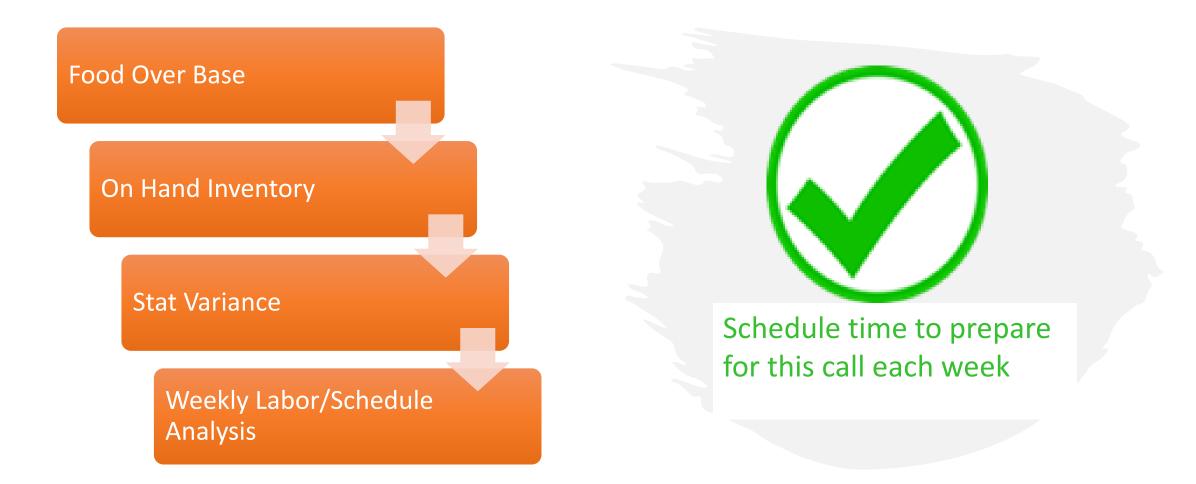
1-339-207-6404

This is a wake-up call to Food Cost/Labor in 2025

Schedule, prepare, attend & engage



Reports for Wednesday Call



QSRSoft Home Screen

🖶 Home									
Cash		Inventory		POS F	Variance S	itat	Yields		
Drawer Countdown	Safe Count	Physical Inventory	Purchases	POS Open/Close	Start Business Day			Ne He	
Skims	Deposits	Promotions & Waste	Transfers	End Business Day					
Cash Sheet		Raw Item Information & Acti	vity	Assign POS Badge Nur	nbers	Q			
Cashless Activity		Menu Item Information & Ac	tivity	Ro	ports				
Gift Certificate Redemption		Variance Stat/Yields				8137.68	Stat Variand	e: \$12178.	
Group Sales		Food Over Base		Audit					
Sales Ledger		On Hand Inventory		Disciplinary Action		Solution States Stat	Percent Net	View Activ	
		Manual Vendors		Store Settings		-\$1,280.99	-0.25%	View Activi	
		Inventory Analysis		Focus On Service		¢1,200.00			
		Inventory Summary And Usa		Product Mix Reports		-\$781.81	-0.15%	View Activi	

Food Over Base

Current Business Day: 01/08/2025	Cash Balance 🗸	POS Server	Cloud		a Z ! V 🍕
© 2025 QSRSoft, LLC. All rights reserved Food Over Base		Current Month	Date Range	Month-End	Projections
		Current Monur	Date Kange	Monut-Enq	Need Help

₽

Contributors	Target	Actual	%	Difference \$	Total Food Cost			Total P&L Food Cos	st	
Completed Waste	0.07%	0.05%	0.02%	\$110.78	Base Food	19.80%	\$100,101.45	Beginning Inventory		\$33,260.89
Raw Waste	0.25%	0.19%	0.06%	\$284.43	Discounts/Coupons	1.76%	\$8,918.10	Food Purchases	+	\$118,759.81
Condiments	1.40%	1.66%	-0.26%	-\$1,292.47	Food Over Base	3.42%	\$17,269.60	Food Transfers	+	\$673.37
Emp/Mgr Meals	0.01%	0.04%	-0.03%	-\$149.57	Total	24.98%	\$126,289.15	Food Promotions	-	\$4,287.05
Variance Stat	1.82%	1.61%	0.21%	\$1,054.90	Product Net Sales:		\$505,493.44	Ending Inventory	-	\$22,117.87
Unexplained	-0.12%	-0.13%	0.01%	\$60.76	Total Paper Cost:	3.77%	\$19,056.81	Total:		\$126,289.15
Totals	3.43%	3.42%	0.01%	\$68.83						

New Comment Total P&L Paper Cost

Beainnina Inventorv

Variance Stat

	uncertainty in the second seco	2 01/08/2025		Cash Balance 🗸	POS	Serve	er Cloud				Paula Z!	
Varia	nce Sta	t/Yields								Variance S	itat	Yields
												Need Help ?
Variance	e Stat											
Period: Monthly		Date: December 2024		Filter: Food Only	~	Search Search b	y WRIN or description			Q		
				Stat Gain: \$202	20.50	Stat	Loss: \$10158.18	s s	Stat Net: -	\$8137.68	Stat Variand	ce: \$12178.68
Class	♥ WRIN	Description	Raw Waste	Completed Waste	Expecte	d Usage	Actual Usage	Variance	\$ Yield	🕳 \$ Difference	Percent Net	View Activity
Food	00004-849	Fries/440 Natural F16/6	10.00	0.00	:	2471.48	2710.04	-238.56	87.55	-\$1,280.99	-0.25%	View Activity
Food	00005-086	100% Pure Beef	124.00	53.00	4	9822.00	52010.00	-2188.00	0.00	-\$781.81	-0.15%	View Activity
Food	00006-465	4:1 100% Beef Patty	37.00	20.00		6611.00	7291.00	-680.00	0.00	-\$677.50	-0.13%	View Activity
Food	02813-084	Biscuit	21.00	0.00		21.00	1680.00	-1659.00	0.00	-\$451.96	-0.09%	View Activity
Food	06008-009	Frappe Base/caramel	0.00	0.00		61.32	79.44	-18.12	191.78	-\$429.04	-0.08%	View Activity
Food	00507-009	Bacon Strip/thick Cut Apl Wood	65.00	6.00		4911.00	6224.50	-1313.50	0.00	-\$419.11	-0.08%	View Activity
Food	00013-297	Cheese/american/slices	15.00	106.50	6	3559.50	69395.50	-5836.00	0.00	-\$408.93	-0.08%	View Activity



Food Cost Board

EDUCATE ENGAGE AND EXECUTE

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Μ	a		a	Б	C		•

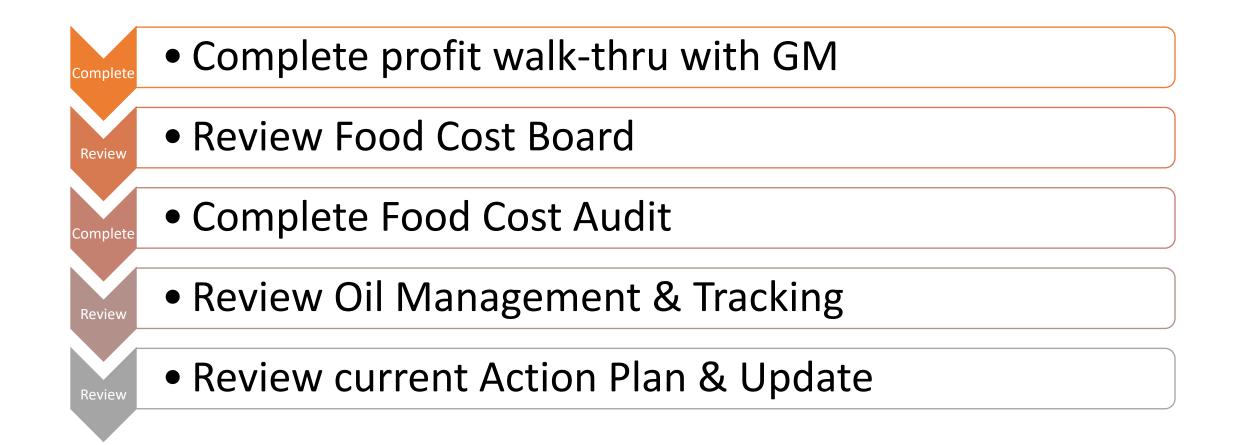
Month:

Crontrollables	Target \$	Previous Month End	Week 1 Actual \$	Week 2 Actual \$	Week 3 Actual \$	Week 4 Actual \$
Control	Meta \$	Actual \$ Resultado Mensual \$	Resultadao Semanal 1 \$	Resultadao Semanal 2 \$	Resultadao Semanal 3 \$	Resultadao Semanal 4 \$
Completed waste						
Desperdicio Completo						
Raw Waste						
Desperdicio Crudo						
Condiments						
Condimentos						
Employee Meals						
Comida de Empleados						
Stat Loss						
Comida Perdida						

Weekly Schedule Analysis

Action 👻 📑 Audit Trail	B Dashboard	🖹 Reports 🛛 🙎 Sto	re Shifts 📃 🖲 Analys 60 - OT	sis Fixed 4:00 440:30	Warnings 289 Alerts	Skill Upgrade App	Help Q 🤹 🕄
ple Management > e*Labor > Crew Sche	dule > 04632, BEDFRD-STC	DNE CTY > 01/05/2025				Last Saved : 01/02/2025 0	9:54 EST Edits since last Save
Day Week < 01/05/2	025 🗎 >	Edit Selec	t	Week : Sun,	Jan 5 2025	E	
Search Employee	SUN (01/05) 🛛 🛱 🕕	MON (01/06) 🛛 🛱 🕕	TUE (01/07) 🛛 🛱 🕕	WED (01/08)	THU (01/09) 🛛 🛱 💶	FRI (01/10) 🛛 🛱 🕕	SAT (01/11) 🛛 🛱 🔒
Unassigned (0)							
AD Alysha Dougan © 0:00							
AB Amanda Burton	14:00-22:30 Mult	14:00-22:30 Mult		14:00-22:30 Mult 🖐		14:00-22:30 Mult	14:00-22:30 Mult
BD Bridget Davis		06:00-15:00 A	09:00-18:00 MM	06:00-15:00 A	06:00-15:00 A	06:00-15:00 A	
CO Courtney Owen 🛕	05:00-14:30 Mult 🏪			04:00-13:30 Mult 📛	04:00-13:30 Mult 🖐	05:00-11:30 Mult 📛	05:00-13:30 Mult 🏪
Cynthia Brooks o 37:30	05:00-13:00 D 👘	05:00-13:00 D			05:00-13:00 D	05:00-13:00 D	06:00-14:00 D
GV GREG VILARDO © 0:00							
Jackie Miller		10.00.01.00.184.44 19	10-00-01-00 LBBR (B	10-00-01-00 LBB	14:00:00:00 Mark 19		12:00-20:00 LD 01
C Employee Hours - 1974:15	253:00	318:30	295:00	253:30	287:00	280:45	286:30
Projected Sales \$(117706.80)	\$ 17237.99	\$ 15008.09	\$ 14393.33	\$ 15543.87	\$ 16370.14	\$19162.35	\$ 19991.03
Projected Labor % (20.53)	17.88 %	24.82 %	23.66 %	20.68 %	21.10 %	18.99 %	18.23 %
Total Scheduled Hours (1911:45)	245:00	299:00	276:00	253:30	279:00	280:45	278:30

Monthly Restaurant Visits



Weekly P & L

							IN	S #:			
				JANUAF	Y						
	ACTUAL			GOAL			TRENDING			DIFFER	
Dreduct color	\$\$\$	%	-	\$\$\$	%		\$\$\$	%		\$\$\$	%
Product sales							\$0			\$0	
ood	\$0			\$0			\$0	0.0%		\$0	0.0%
Paper	\$0			\$0			\$0	0.0%		\$0	0.0%
Cost sales	\$0	0.0%		\$0	0.0%		\$0	0.0%		\$0	0.0%
Gross Profit	\$0	0.0%		\$0	0.0%		\$0	0.0%		\$0	0.0%
Crew labor	\$0			\$0			\$0	0.0%		\$0	0.0%
Mgr Labor	\$0			\$ 0			\$0	0.0%		\$0	0.0%
Payroll tax	\$0	0.0%		\$0	0.0%		\$0	0.0%		\$0	0.0%
Training		0.0%			0.0%		\$0	0.0%		\$0	0.0%
Advertising	\$0	0.0%		\$0	0.0%		\$0	0.0%		\$0	0.0%
Promo \$	\$0	0.0%			0.0%		\$0	0.0%		\$0	0.0%
Dutside services	\$0	0.0%			0.0%		\$0	0.0%		\$0	0.0%
.inen	\$0	0.0%			0.0%		\$0	0.0%		\$0	0.0%
Op Supplies		0.0%			0.0%		\$0	0.0%		\$0	0.0%
Small Equip	\$0	0.0%			0.0%		\$0	0.0%		\$0	0.0%
1 & R	\$0	0.0%			0.0%		\$0	0.0%		\$0	0.0%
Jtilities	\$0	0.0%			0.0%		\$0	0.0%		\$0	0.0%
Office Exp	\$0	0.0%			0.0%		\$0	0.0%		\$0	0.0%
> dec24 Jan	Feb March	April N	lay	June July	Aug	Se	ept Oct	Nov Dec		+	- E 📢



Profitability Traveling Trophy 1^{*st*} *Qtr.* January: **Raw Waste** February: Complete Waste March: **Stat Loss**

"If everyone is moving forward together, then success takes care of itself."







Growing Guest Counts will be crucial to our overall plan for improving **REINVESTMENT \$**

IT'S • AWARD TIME!

Reinvestment \$ AWARDS FOR 2024

PRESENTED BY PAULA



LOWEST LABOR FOR 2024 GM AWARD GOES TO ...

i'm lovin' it[®]

BRIDGET DAVIS BEDFORD Transactions Per Punched Hour = 5.8 YTD 22.18% YTD

FOOD OVER BASE AWARD

INVESTMEN

BEST FOOD OVER BASE DROVEMENT BRITTANY NOWLIN

GEORGETOWN -.88 YTD FOB



GM AWARD LOWEST CASH +/-

APRIL CHERRY -\$648.66 YTD FLOYD KNOBS

GM AWARD

PRESENTED BY CHANDRA

NEW AWARD TIME!





What time is it?

TIME TO RECOGNIZE...

IAN MILLS! for "Highest Bonus \$\$ Earned" in 2024

120 130 140 160 180 2

"GM & Team awarded most Bonus \$\$\$ in 2024"

A grand total of was \$35,125 awarded to Ian and Shift Managers at Tipton in 2024 (\$3,512.50 X 10 Mgr)



Ian & Team were awarded the most Bonus \$\$\$ BUT...

Ian and his team could have earned \$144,000 if they had hit all bonus metrics!

That's over \$110,000 that Tipton left on the table!

EVERY store team could have earned up to \$144,000 in Bonus \$ in 2024!



ANY QUESTIONS ON THE PROFIT PLAN FOR 2025?

What time is it?

Stieglitz Organization 2024 Yearly Awards

Stieglitz Organization "Fastest Drive-Thru of THE YEAR AWARD in 2024"

> Congratulations Ian Mills

Community Award 2024

Congratulations Shanne Montgomery



Working Lunch

Grab some pizza & be ready for "Nuts & Bolts"

Countdown to Nuts & Bolts

15 minutes

https://youtu.be/u BcMXgws6Y





Nuts & Bolts

NUTS & BOLTS onald's

McDonald's

1. How many days, after being hired, do crew have to complete SRIW and all orientation?

A.3 Days

B.7 Days

C.14 Days

D.30 Days

2. When make Reconstituted onions you should use what temperature of water?

A.Hot

B.Warm

C.Cold

D.lt doesn't matter

3. Frozen buns need a minimum of how may hours to thaw?

bun thaw rack / without thaw rack

A. 2 / 8 hours

B. 6 / 8 hours

C. 4 / 12 hours

D. 4 / 10 hours

4. McDonalds sell how many cups of coffee in the US every day

A.1 million

B.2.5 million

C.8 million

D.750,000

5. Who was the original McDonalds mascot?

A.Ronald McDonalds

B.Speedee

C.Mayor McCheese

D.Grimace

6. How much did GBS raise for the RMHC last year?

- A. \$12,105.16
- B. \$36,849.32
- C.\$154,877.66
- D.\$255,163.97

7. How many toys does McDonalds give away each year?

- A. 1.5 Billion
- B. 1.5 Million
- C. 900 Million
- D. 3.5 Billion

8. Lunch food safety must be completed when?

- A. As soon as possible
- B. 30 minutes after lunch starts
- C. 1 hour after lunch starts
- D. By the end of the day

9. The temperature in the Simplified Breakfast cabinet? Air / water A. 160 / 210 B. 155 / 176 C. 120 / 190 D. 160 / 186

10. How many Burritos can be held in the Simplified Breakfast cabinet?

- A. 24
- B. 36
- C. 72
- D. 84
- E. We don't hold them in the Simplified Breakfast cabinet.

11. The Maximum run size for round eggs is?2 / 3 platen grill

- A. 6/6
- B. 12/8
- C. 8/12
- D. 4/4

12. In 2024 our top 1-800 complaint was?

- A. Missing Menu Item
- B. Speed of Service
- C. Professionalism / Friendliness
- D. Cleanliness

13. Black chill pans need to be changed out every?

- A. 2 Hours
- B. 4 Hours
- C. 6 Hours
- D. 8 Hours

14. Dishes must soak in the sanitizer for a minimum of ?

- A. 20 seconds
- B. 30 seconds
- C. 60 seconds
- D. 90 seconds

15. On the App how many points do you need to get a free Happy meal?

- A. 1500
- B. 2000
- C. 4500
- D. 6000



ANSWERS

1. How many days, after being hired, do crew have to complete SRIW and all orientation?

A.3 Days

B.7 Days

C.14 Days

D.30 Days

2. When make Reconstituted onions you should use what temperature of water?

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- A. 6/6
- B. 12/8
- C. 8/12
- D. 4/4

12. In 2024 our top 1-800 complaint was?

A. Missing Menu Item 20.8%

- B. Speed of Service 12.7%
- C. Professionalism / Friendliness 12.3%
- D. Cleanliness 8.5%

13. Black chill pans need to be changed out every?

- A. 2 Hours
- B. 4 Hours
- C. 6 Hours
- D. 8 Hours

14. Dishes must soak in the sanitizer for a minimum of ?

- A. 20 seconds
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What's New for 2025 Michael Stieglitz



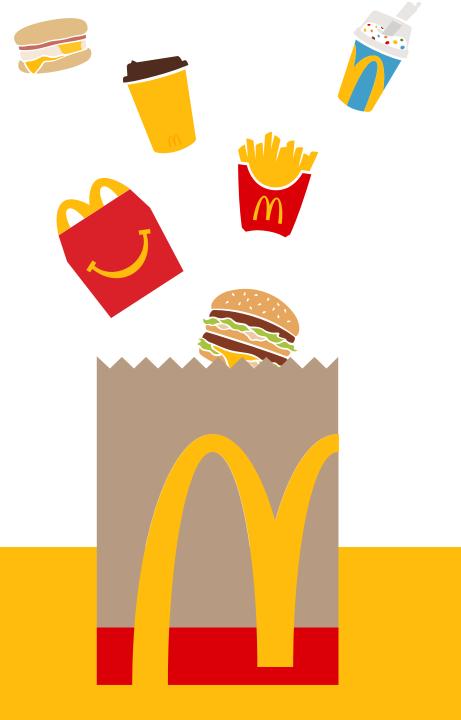
Menu Items & Pricing Strategy

Michael Stieglitz



Menu Item Update and Using Business Strategy in 2025

- ABOA/GIO & National Menu Changes
- Building the Business through Increasing Average Check
- Local Store Marketing to increase transactions and add to top line sales

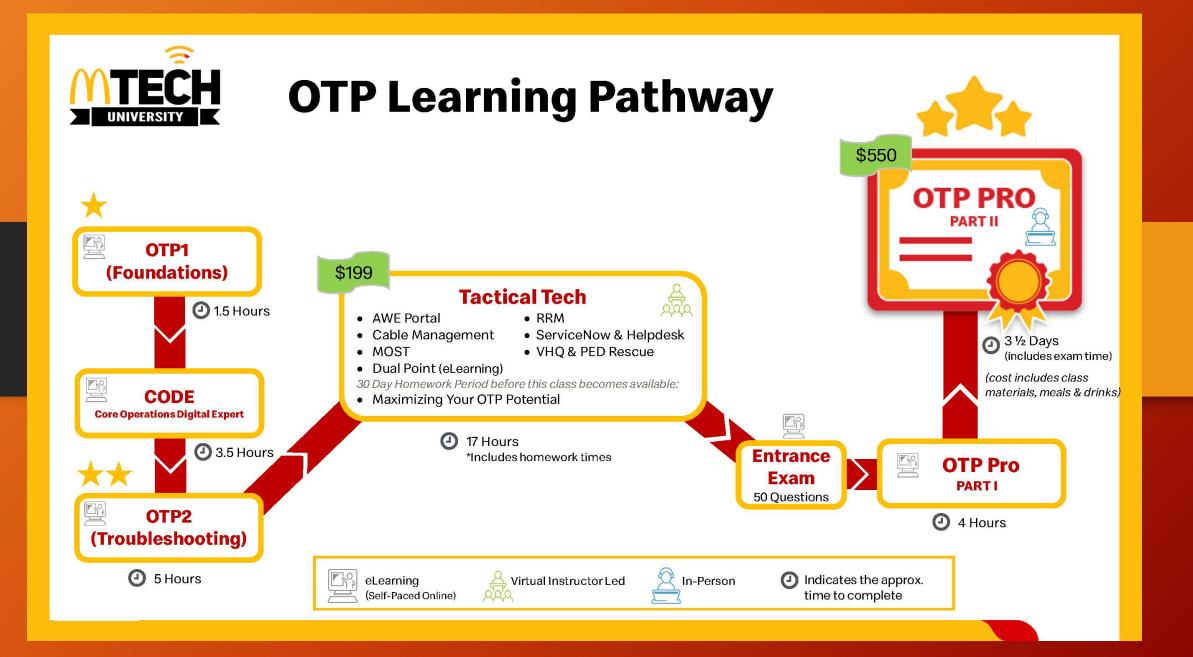


Technology Update Joey Kidd



Joey-Technology

Utilizing a tech lead in each store



OTP1 - Job Responsibilities



Technology	Administrative
 Labeling of equipment Complete WTTP with OTP2 as ongoing training Basic understanding of computer concepts Use of basic technology terminology Basic knowledge of equipment in these areas: Customer Area Drive Thru Drive Thru Cashier Front Counter Front Counter Pick Up Kitchen Manager Office Outside Drive Thru 	 Do NOT share eID and/or password credentials Log into the OTP Portal regularly to remain active Bi-weekly review of OTP Bits & Bytes Recommend Shift Managers complete OTP1 within first 90 days of promotion Communicate issues to OTP2/Pro Be able to accurately identify equipment when calling issues into the helpdesk

OTP2 - Job Responsibilities



echnology	Administrative
 All functions of an OTP1 Obtain hands on experience with replacing/troubleshooting: Registers PEDs Controllers Printers Replace with Pre-Imaged Registers KVS Controllers ORB Controller Replace: Components of Dual Point 2.0 (USB Extenders, Scanners, Mini-ORB & ORB) Printers/Cables BumpBars/Cables PEDs/Cables Mobile App Scanners BOS (may require assistance from Atos helpdesk) Moxa Serial Hub Actively work as an OTP2 prior to registering for OTP Pro class Shadow OTP Pro (if one is available) during upgrades, etc. 	 Do NOT share eID and/or password credentials Log into the OTP Portal regularly to remain active Bi-weekly review of OTP Bits & Bytes Delegate responsibilities and train OTP1s Follow up with OTP1s completing WTTP and create action plans Attend OTP2 Office Hours to share and obtain information For visibility, report issues via OTP Journals COMPETENCIES AFTER COMPLETION OF ADDITIONAL TACTICAL TECH TRAINING ServiceNow Portal Create P2 Incident Requests Create P2 Break/Fix Requests Review closed incidents for potential patterns Ability to search Knowledge Articles Research top 10 calls from Atos and communicate with your OTP Pro Access to online Tools: RRM MOST (permissions based) AWE Portal (troubleshooting) VHQ (read only access) ServiceNow
 Perform local PED Rescue (Hardware Troubleshooting & Reload of Software) Aruba POS Network Switches (with direction of HPE Support) Aruba Gateway Controller (with direction of HPE Support) 	Maintenance – Cable Management for POS Equipment – Maintaining cleaning kits for Registers, PEDs & Printers

Tech Lead Responsibilities



Weekly technology travel paths completed on OTP Portal

Clean and maintain monitors, bump bars, kvs controllers, cabling

Update me on any equipment or training needs

Assist with installs

Be point of contact for me and ATOS

GM Identify someone interested & speak with Sup about their readiness and plan for development

Schedule time for their OTP 1 training

Steps for training Make sure they have completed OTP 1 training at the least

Interview - I will set up a time to go over duties and responsibilities

I will conduct side by side training and get them through OTP 2 if not already completed

I will follow up with them weekly after the WTTP is completed and communicate "Actions Needed" by Tech Lead with them and their GM/Supervisor

Once "Tech Action Items" are completed I will log and follow-up with GM & Supervisor about any further actions or clean up need

GRADED VISIT AWARDS

By Greg Vilardo

IT'S AWARD TIME!





IT'S **TIME TO AWARD** CHANDRA, TODD & SCOTT FOR **CHARLESTOWN "NO FAILED VISITS** IN 2024!"

AWARD TIME! "HIGHEST CFV SCORE IN 2024"

IT'S

JESSICA MANUES MITCHELL 100% CFV SCORE



Round Up

Greg Vilardo





Celebrating a RECORD year for our organization! Thank you!



GBS 2024 **\$154,895.15**



1,114 NIGHTS

ROUND UP % of transactions

•Martinsville 9.55%

• Floyds Knobs 9.71%

•Tipton 10.65%

TOP STORES

•Bedford \$19,534.97

TOP STORES

•Bedford \$19,534.97

•Tipton \$22,128.63

TOP STORES

•Floyd Knobs \$16,802.80 (Highest of our ABOA stores)

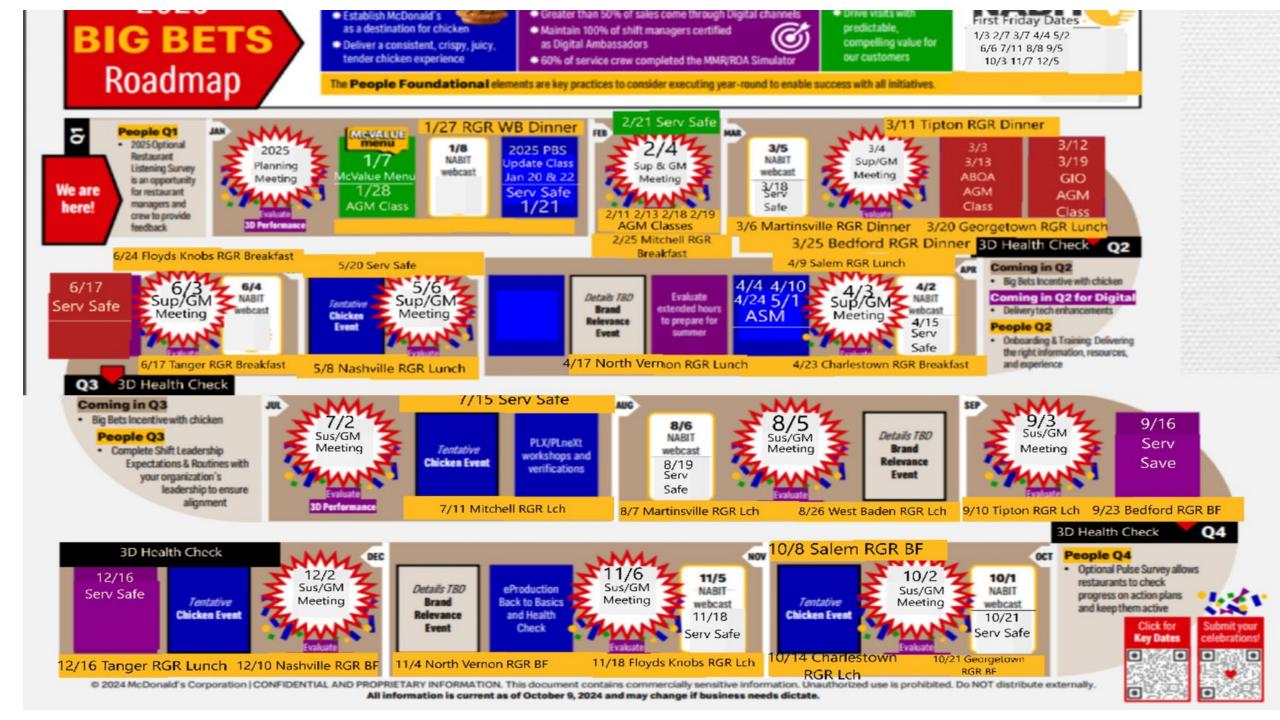
•Bedford \$19,534.97 (That's 140 nights)

•Tipton \$22,128.63 (Made Top #10 in GIO Co-Op)

Martinsville \$23,566.66 (Made Top #10 in GIO Co-Op)

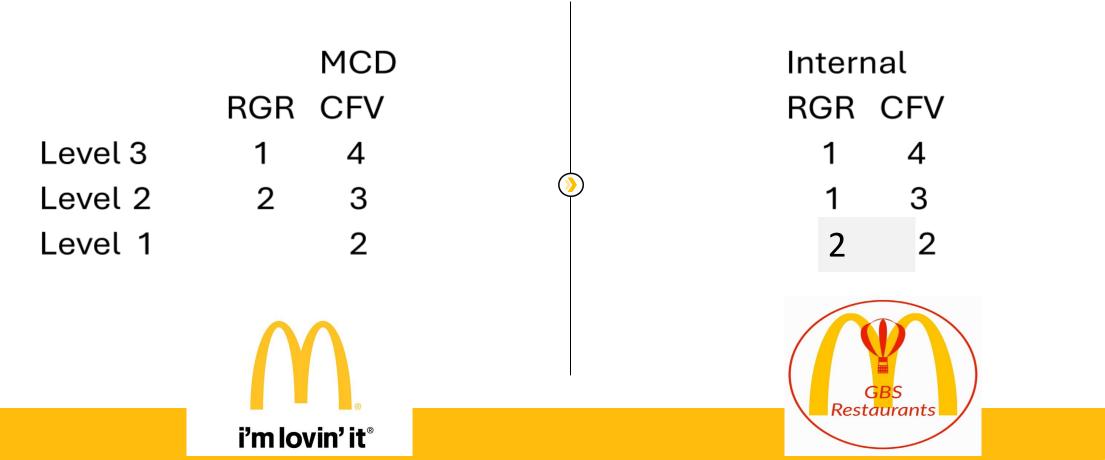
2025 PACE Performance Plan

Greg Vilardo



2025 PACE VISITS

- 1 Announced MCD/ internal visit
- 1 Unannounced internal visit 96 hr. notice store choose daypart



Current Opportunities

 Ended 2024 at 7 out 12 store at level 3 2025 Goal No store in bottom consulting

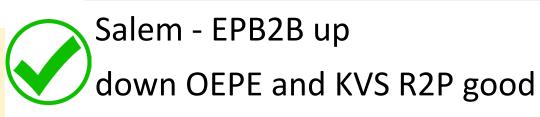
category

 Need to start 2025 strong • OEPE / EPB2B focus

PACE

WALK OUT

WORKING



Mitchell -trending the wrong way in all metrics

Charlestown -OSAT and EPB2B needs to get closer to the average

Nashville / West Baden - Friendliness increase. Keep service metrics close to co-op average

FOOD SAFETY ACTION ITEMS







Do food safety travel path each day part Weekly food safety audit Follow up on afternoon/evening shifts







FOOD SAFETY CHANGES 2025 Failed visit = progressive actions

Food safety action with in 1 week of failed visit

6 months of at least 1 food safety visit

Progressive actions ends if no failed visits in 6 months

Food safety failed visit Restaurant loses bonus that month

REHIT IN 2025

ACTION NEEDED

RGRV / CFV calibrations	 Setup help days if needed 	
E*Production	Store level SME	
Simplified breakfast		
Best burger		
Krispy Kreme		

2025 PACE Performance Voice

Greg Vilardo & Jean England



Update on 1-800 Complaints

Most Customer concerns identify the <u>following</u> <u>Opportunities in 2024</u>

- Professionalism/Friendliness 33.3%
- Missing Menu Item 22.2%
- Undercooked Condition/Texture/Appearance 11.1
- Speed of Service 11.1%



EP2BP Action Items







75% starts with accuracy 72% friendliness Fix the problem ***BLAST***

Answer phone

Improve VOICE: Action Items



Read weekly comments



Reward employees



Use "Voice" cards



Use period end reports to zero in on problem areas



Shift manager summary report



Voice action plan to address issue and track trends

ANY QUESTIONS ON THE PACE PLAN FOR 2025?



IT'S AWARD TIME: 2024 VOICE AWARDS



<section-header><section-header><section-header><text>

73.2% FLOYD KNOBS



GMAWARD "OOHHH SO CLOSE ON VOICE OSAT" IN 2024 GOES TO

SHANNE MONTGOMERY 66.4%

MARTINSVILLE



GNAWARD "HIGHEST OVERALL SATISFACTION ON VOICE" IN 2024 GOES TO

Emily Morgan 68.2% SALEM

What time is it?

TIME FOR MORE PACE & BONUS BONUS AWARDS!

120 130 140 160 180 2

GM AWARD FOR 2024 **"HIGHEST CLIMB on** PACE!" SHANNE MONTGOMERY MARTINSVILLE to 65% From 21%



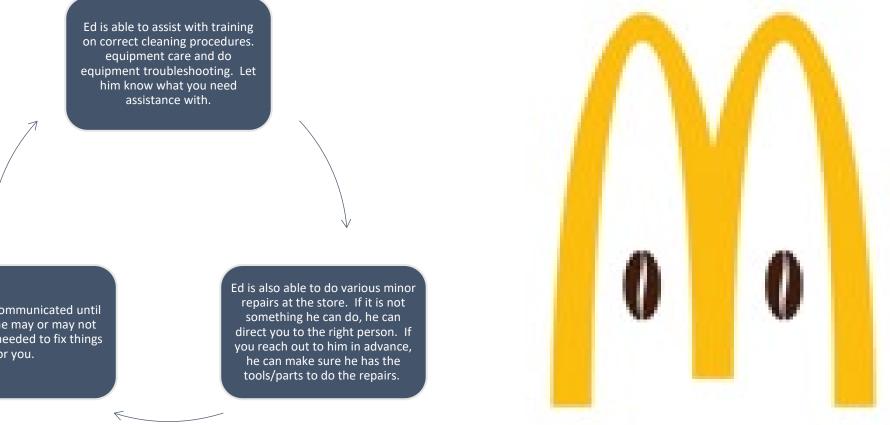
PM Update Ed Kacena



"Planned" Maintenance

 Planned" Maintenance is looking ahead to prevent/minimize issues before they become crises

PM Help Utilization and Communication



If nothing is communicated until he is there, he may or may not have what is needed to fix things for you.

PM & Equipment Lead & Ed--Here to HELP

GM Identify someone interested & speak with Sup about their readiness and plan for development

Schedule time for their PM training with Ed

* Make sure they have communicated Name and Phone Number to Ed

Interview - Ed will set up a time to go over duties and responsibilities

I will conduct side by side training and get them through PM on FRED, if not already complete. PM Calendar Set up and Review

I will follow up with them weekly to see PM is completed and communicate "Actions Needed" by Tech Lead with them and their GM/Supervisor

Once "PM Action Items" are completed I will log and follow-up with GM & Supervisor about any further actions or clean up need

"Planned" Maintenance

Keeping equipment correctly calibrated saves on food cost...yields, waste, etc. Ed can help calibrate, train crew managers, to keep things properly calibrated. Keeping equipment cleaned and closed properly saves on both waste cost (sticking/burnt buns, meat stuck to teflons) and M&R costs (longer life on teflons) Kay Cleaning Card binders at each store have the correct cleaning procedures and chemicals for anything in the store.

Electronics (butter warmers/marinators) do not go anywhere near water.

Teflons are not taken back to the wash area or 3 compartment sink and grill pads and scrubbies are NEVER used on them...Grill cleaning Kay Card outlines correct cleaning procedures for teflons

Costly missteps In PM



STORES MAY NOT NEED PARTS/SMALLWARES EVERY WEEK, BUT LONG LISTS OF NEEDS FOR AN UPCOMING RGR IS A SIGN THAT MAINTAINING IS NOT BEING DONE. (WE WANT TO RUN GREAT RESTAURANTS EVERY DAY...NOT JUST FOR GRADED VISITS!) PARTS ORDERS/REQUESTS ARE USUALLY MADE WEEKLY ON MONDAY EVENING. TEXTING/EMAILING A PIC OF THE SMALLWARES SHEET BY NOON MONDAY (BLANK IS IN MY FILES:PM FILES ON QSRSOFT IS THE BEST WAY TO GET THINGS QUICKLY. ICE CREAM MACHINE CLEANINGS ARE ALWAYS SCHEDULED IN ADVANCE AND LAMINATED "REMINDER" CARDS ARE AVAILABLE TO COMMUNICATE TO MANAGERS/CREW AND AVOID FILLING. THIS CAN, ON AVERAGE, SAVE BETWEEN 1/2 AND A FULL DAY'S WORTH OF RAW WASTE COST FOR THE STORE IN ICE CREAM MIX.(\$50-70)

Afternoon Activity Paula Ziegler





HAPPY NEW YEAR

What is your professional New Year's Resolution?

People Plan 2025

People Team Joann, Mikey, John & Jennifer

Crew Training Results Discussion

Is your crew training program providing the results you want, need, or expect?

- Do the crew in your store perform the way you want them to.
- Do they Host our guests with hospitality that SHINEs?
- Do they serve Gold Standard Product?
- Is the product Presented with Pride?
- Are they Responsible for and take Ownership of their work area?
- Are they happy, and proud to be part of the culture in your McDonald's?



"Whose Crew?"

"our crew won't..."

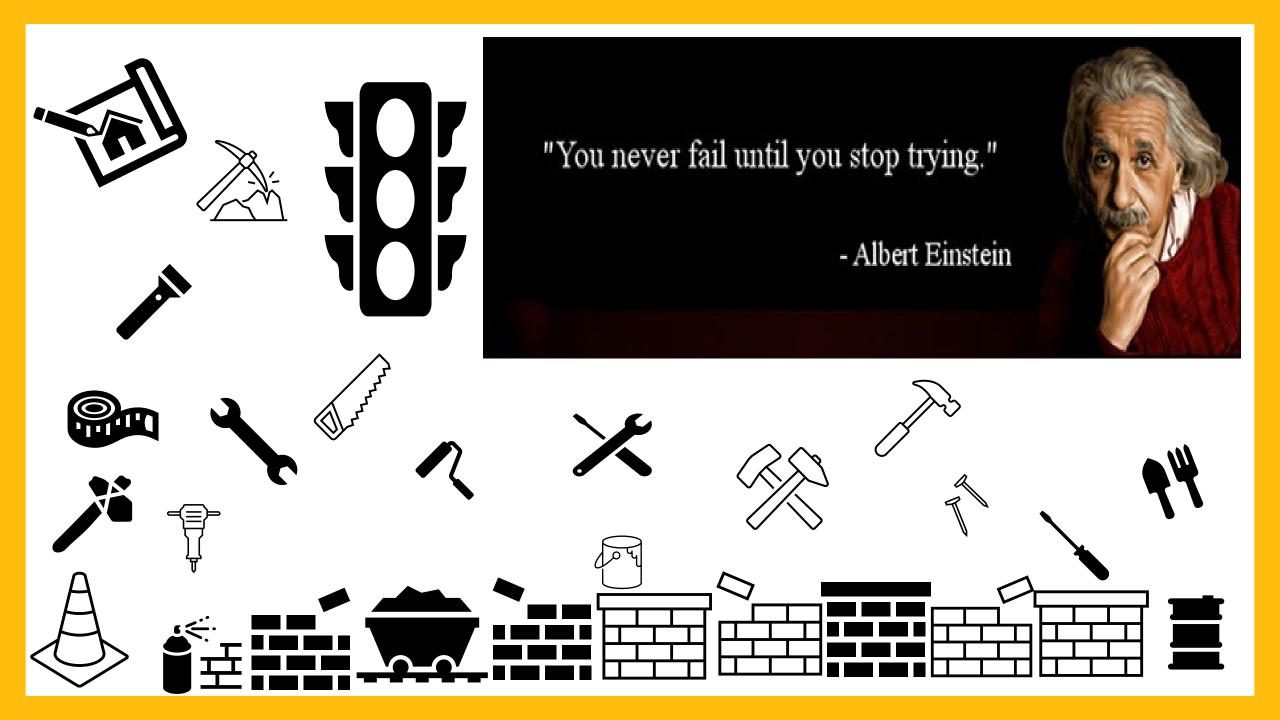
"My crew can't..."

"Our store doesn't..."

Who is responsible for the Orientation, Development, Mentoring, Empowerment, and Culture in your store?

Time for a True Story...





Who, How, What?

Who will be your stores Crew Development lead? What hours will you schedule them to work on Crew Development?

People Metrics

- Retention Focus Areas:
- NEW HIRES Org Avg. rest. hired 9 Crew and termed 10 each month
- <u>Average Headcount Per Store:</u>
 - Crew: 55
 - Crew Trainers: 6
 - Shift Mgrs: 11 (Org total 130 coded, only 40 verified in 2024)
 - Total Roster Size: 69
 - Apps per Rest. Flow: 48/month
 - 35% Apps Interviewed 32% of Interviewed are Hired
- Training Focus Areas:
- CREW TRAINERS: 55%
 - 72 coded/49 trained
- SHIFT MGR trained: 97%



GMAWARD
 "SHIFT MANAGERS
 "SHIFT MANAGERS
 IN TRAINING HIGHEST NUMBER
 & BEST PCAPS"
 IN 2024 GOES TO

Thank you Bridget!



GMAWARD "LOWEST TURNOVER PERCENTAGE" IN 2024 GOES TO

lan Mills 81.8% Turnover



GMAWARD "TEAM PLAYER AWARD" IN 2024 GOES TO

Mary Jones Thank you Mary!



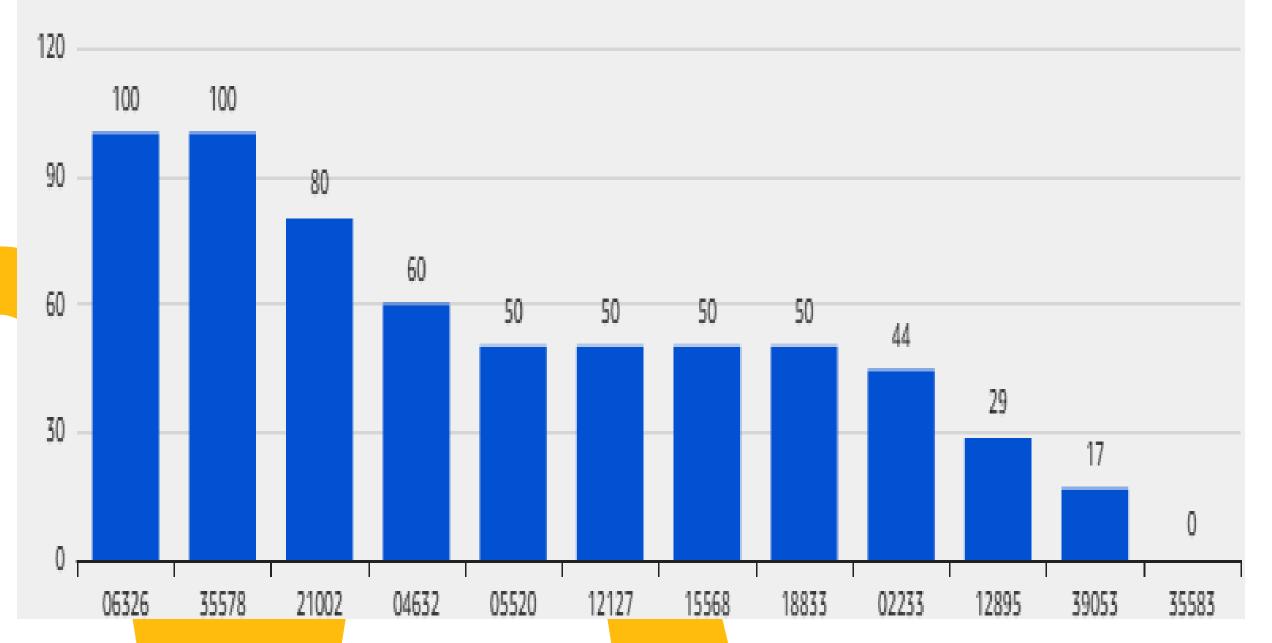
GMAWARD "OUTSTANDING DEVELOPMENT OF SHIFT MANAGERS"

Emily Morgan

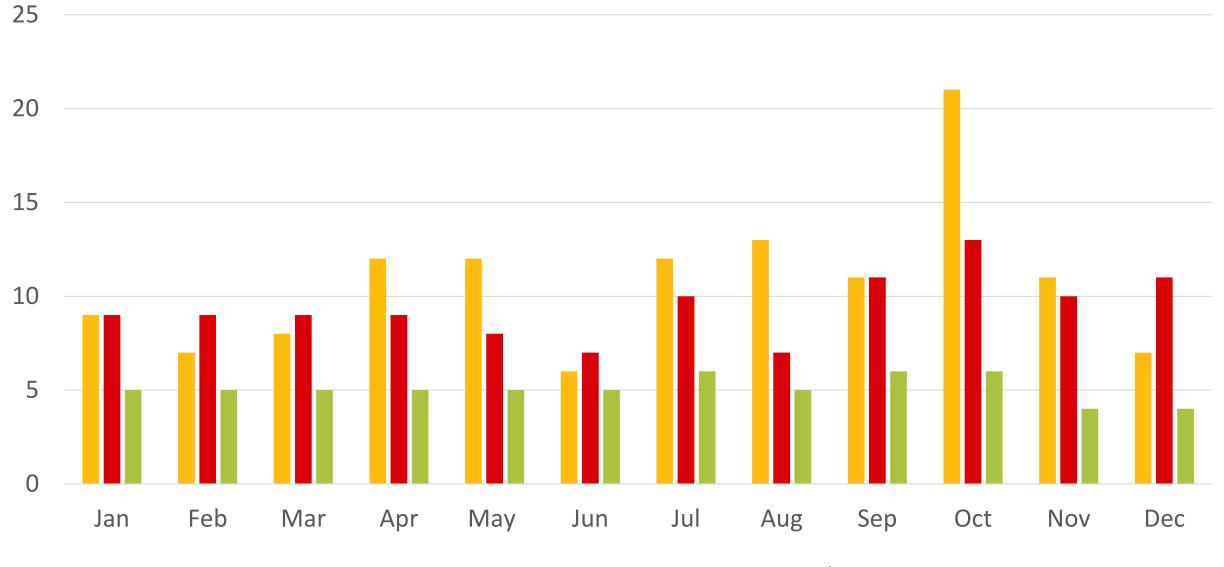
Highest % On Sift Leader Verification (Stephnie Cain 94%)

Thank you!

Crew Trainer Trained Percent per Store



2024 Monthly Terms Avg for Stieglitz Org vs Natl



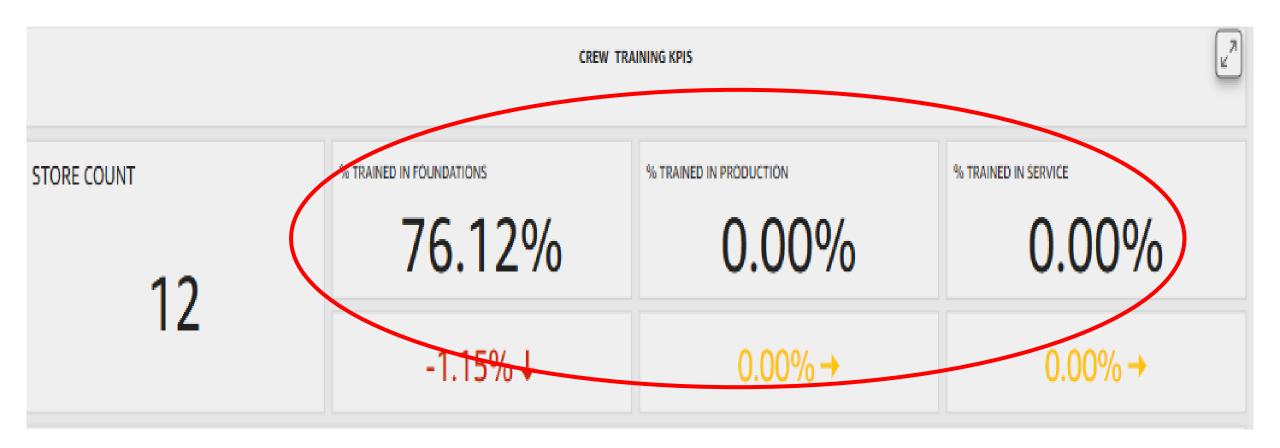
Our Avg Hires
Our Avg Terms
National Avg Terms

Mixed results in 2024 Balanced Priorities & Well-trained, verified team required to

Meet Performance & Meet Profit in 2025

Loc	OEPE W/O Parked	R2P	KVS Time Per GC	Overall Sat %	Total Labor %	FOB %
2233	135	63	5 2	65.66%	23.23%	3.04%
4632	1 82	137	0 97	56.62%	21.64%	3.35%
5520	164	78	08 🖸	65.00%	24.21%	4.49%
6326	173	0 58	83	67.65%	23.21%	4.77%
12127	171	168	0 82	57.48%	24.69%	4.70%
12895	8	8	8	8	8	8
15568	1 90	100	0 78	51.95%	23.19%	3.00%
18833	200	176	91	54.95%	22.90%	4.49%
21002	177	152	0 74	53.70%	25.57%	4.32%
35578	8	8	8	8	8	8
35583	158	124	0 107	53.73%	26.45%	5.84%
39053	1 81	181	D 95	67.61%	22.43%	T 3.46%





Crew Training Key Performance Indicator's Report from PDW 1/6/25

CREW ACADEMY

Grilling, Fryer, and Breakfast Cooking modules

Are Now Available On The Crew Training Roadmap!



Crew Training Roadmap

Training Resources

Be sure to check out the <u>Crew Trainer/Coach</u> <u>Resources</u> and <u>Station Training Aids</u> available on the Crew Training Roadmap.

Best Practice: Print out each modules Station Training Aid to ensure each Crew member receives the best training experience possible!





*This is an optional resource for independent franchisees who choose to use it. Independent franchisees are exclusively responsible for creating, disseminating, and enforcing their own employment-related policies and practices. Franchisees are independent employers and each franchisee and each franchisee restaurant is unique. Franchisees may choose to use all, some, or none of this resource in operating their McDonald's restaurant(s)

How easy would your jobs as leaders be if...

Crew know stations and performance is gold standard QSC





You have a strong help in an Assistant under you who moves metrics and helps meet profit goals



2025 People Plan

- CREW TRAINING PROGRAM
- SHIFT LEADERSHIP PROGRAM ENHANCEMENTS
- DEVELOPMENT: SUPs, AGMS & SME LEADS

CREW TRAINING PROGRAM CLASSES

Goal: Build Crew Skill Level and Improve Retention by holding 3-Session Training Classes in store

- Class 1: CT Expectations & GBS Leadership Requirements
- Class 2: Production Procedures, Quality & Food Safety
- Class 3: Service-EAD, Food Cost and Service Quality

Crew Training Lead Responsibilities



Check-ins and Follow-up with New Hires 30,60 & 90 to evaluate CT Program effectiveness & feedback to retain more crew. Jennifer and Vercies will conduct Check ins & Exit interviews and report progress



Crew Training Lead established to help you make sure all Crew Training is happening & People Measures are GOLD STANDARD and in compliance all year



Have a pool of Verified Crew Trainers who are READY and EQUIPPED to move forward when you need to replace or build current Shift Manager

SHIFT LEADERSHIP PROGRAM ENHANCEMENTS 2025



Addition of PCAP STTNL Class

In Store PCAP that impacts store performance positively

- GBS Growth Agreement & must be willing to drive if promoted
- Only Certified 80% or Higher running shifts



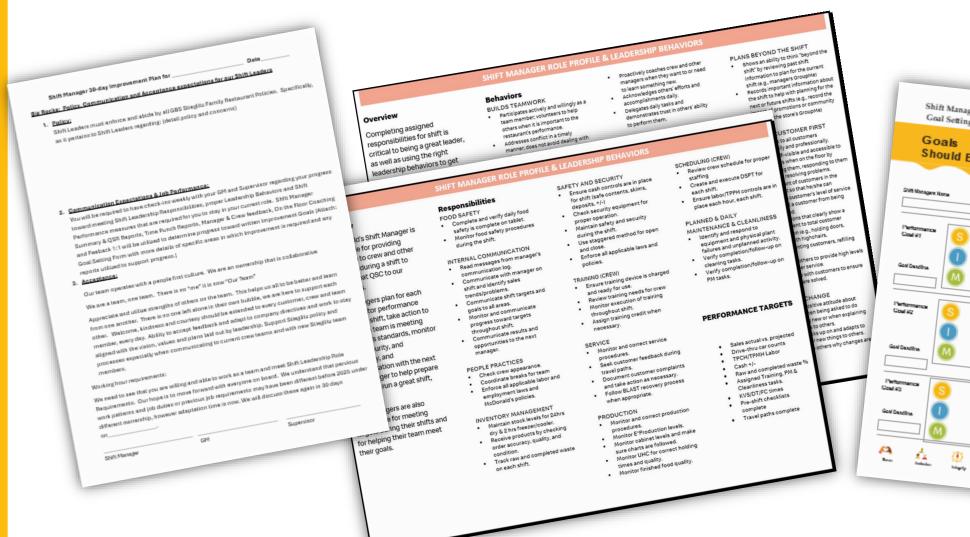
Perform, Reform or Go

Implement Q1 Addition of In store Peak Hour Evals by SUPs/GMs to verify all Shift Runners are up to GBS Standards

GMs must use Coaching Plan for MITs

Evaluate Shift Manager Output---Often---and pick bottom 1/3 of Shift Managers to reform or they step down from SM role or go

30-Day Improvement Plan for Shift Managers in 2025







DEVELOPMENT OF FUTURE LEADERS...IMPACTING OPERATIONS AS WE GROW

ASST GM ROLE

AGM CLASSES: 16 AGM-ITs in Q1-Q2 SUPS WILL ATTEND ALSO

MUST SEE STORE METRIC IMPROVEMENT DRIVEN BY SUPS,GM & AGM DURING DEVELOPMENT

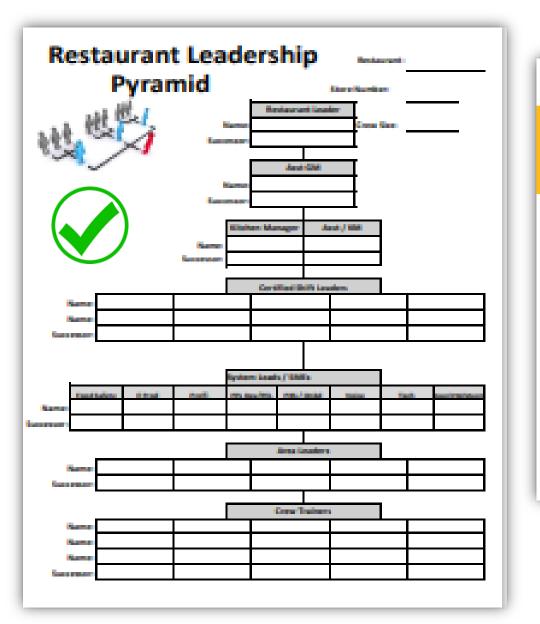
INTERNAL JOB POSTING WITH APPLICATION & INTERVIEW PROCESS

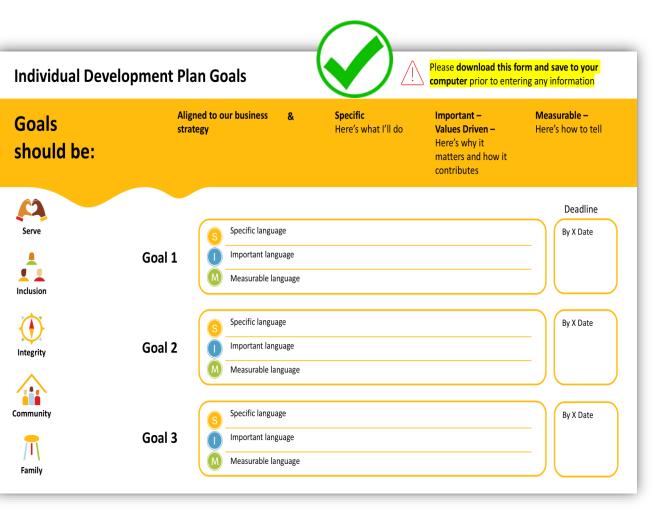
SME ROLES IN-STORE

Identify SMEs: Food Safety E Production Profit People Experience Lead (PEL) PBS & Onboarding Lead Voice Lead Tech Lead Equipment PM Lead

*We will work to develop applications. job descriptions, requirements and a learning plan for each area Q3-Q4

PLANNING FOR GROWTH THROUGH INDIVIDUAL DEVELOPMENT





LEADERSHIP DEVELOPMENT CLASSES FOR AGM & SUPS COMBINED IN 2025

• WE HAVE 16 ASST STUDENTS COMING TO LEADERSHIP CLASS

- EACH CLASS IS REQUIRED ATTENDANCE BY AGM-IT & SUP
- Measures of Students In-Store Progress will be discussed at each session
- All may not make it, up the them, their commitment and results at their store level
- After the first class we will split into ABOA & GIO groups
- Sups stay an hour after session to learn more & discuss their students progress and in-store impacts during their shifts

TOPICS ARE COVERED BY JOANN & LEADERSHIP SME'S

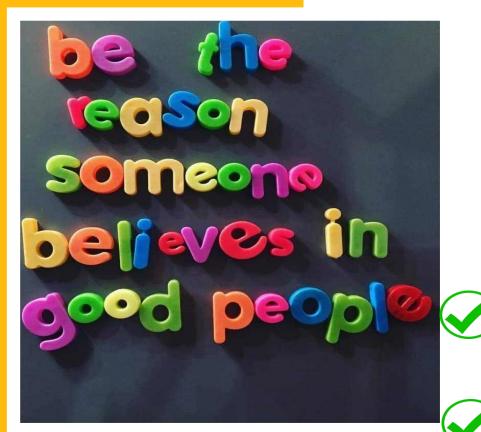
- -Session 1 Setting Expectations & Asst GM Role Requirements
- -Session 2 Food Cost and Excelling at Co-op Level Initiatives with Joann & Paula
- -Session 3 Crew Training 101 & Accountable Leadership with Joann & John
- -Session 4 Production Diagnostic PACE with Joann & Greg
- –Session 5 Drive Thru, Digital & Delivery with Sonny, Joann & Greg
 - –April 4th at Salem
 - –April 10th at North Vernon
 - –April 24th at Mitchell
- Session 6 Qualities of Effective Coaching & Gold Std People Practices

Individual Development Plan Goals



Please **download this form and save to your computer** prior to entering any information

Goals should be:		Aligned to our business 8 strategy	Specific Here's what	I'll do I'll do Here's why it matters and how it contributes	Measurable – Here's how to tell
Serve	Goal 1	S Specific language Important language Measurable langua			Deadline By X Date
Integrity	Goal 2	Specific language Important language Measurable langua			By X Date
Community T Family	Goal 3	Specific language Important language Measurable language			By X Date



People Brand Standards Q1 2025 Organization Level Visit Due March

Required Training Class for PBS: ABOA- Jan 20th GIO- Jan 22nd

9am-3pm at the office both dates

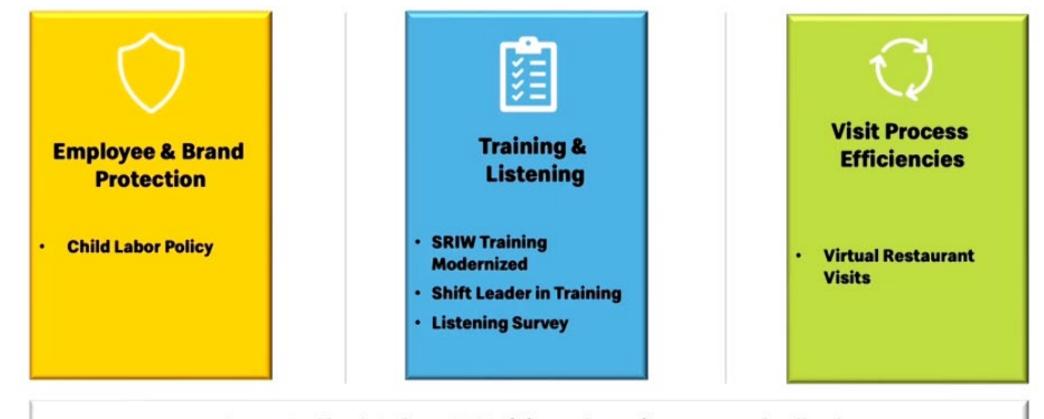
Who: Sups, GMs and PBS Leads from each store

Sign up who is coming on Time Tree in comments & complete PBS Class PREWORK from PBS Prework email sent by Joann on Dec 27th prior this class

**ALL PBS Metrics must be 100% from Jan 2-Mar 2 Check monthly People Scorecard & react to it



People Brand Standards Summary of 2025 Updates



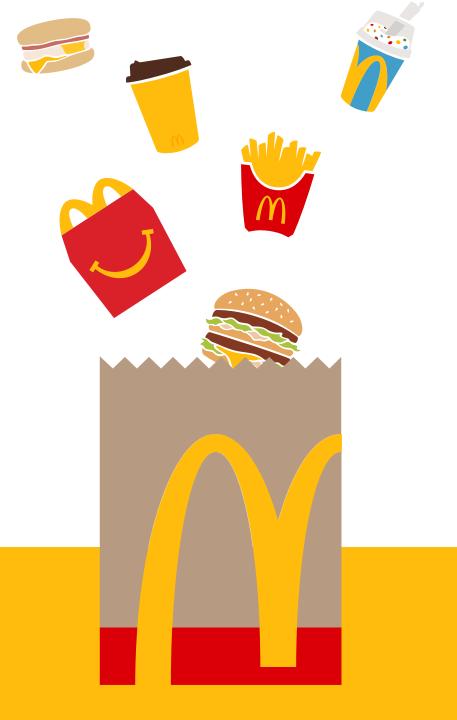
Supported by data from 2024 visits and ongoing program feedback

Minors				Crew						Managers		
\sim	2024	2025		2024 Cr	2024	2025 Cr	2024	2025		2024	2025	
	Minors	Min Goal		Goals	Act	Goals	Act CT	GL CT		Actual	Goals	
Jan	11	2o	~~	80	72	75	14	8	$\mathbf{\Delta}$	13	12	
Feb	15	20		85	73	75	19	8		9	12	
Mar	12	24	.	87	66	80	17	9		10	12	
Apr	14	24		91	67	80	14	9		11	14	
May	12	28		95	66	85	16	9		10	14	
June	11	28		100	66	85	14	10		10	14	
July	7	28	$\Delta \Delta$	105	60	90	14	10	$\Delta \Delta$	11	15	
Aug	10	28		110	69	90	14	10		9	15	
Sept	5	26	• • •	110	61	95	13	10		10	15	
Oct	12	26		105	58	90	16	10		10	15	
Nov	12	24		100	52	90	16	10		10	15	
Dec	3	24		100	60	85	10	10		9	15	

	ТРРН			Labor		Terms			Turnover		
	2024	2025		2024	2025		2024	2025		2024	2025
	Actual	Goal		Actual	Goals		Actual	Goals		Actual	Goals
Jan	4.84	5.84	\mathbf{v}	25.12%	22.40%		13	2	~~	14.60%	5.00%
Feb	5.42	6.42		22.45%	21.50%		18	1		20.90%	5.00%
Mar	5.22	6.22		22.53%			6			17.90%	5.00%
Apr	5.24	6.24		22.99%			7			4.70%	4.00%
May	5.18	6.18		22.51%		\mathbf{M}	10			10.50%	4.00%
June	5.37	6.37		21.94%			8			14.60%	5.00%
July	5.53	6.53		20.99%			5			23.10%	5.00%
Aug	5.71	6.71	$\Delta \Delta$	20.46%			9		\mathbf{v}	10.50%	5.00%
Sept	5.49	6.49		22.98%			8			10.50%	4.50%
Oct	5.84	6.84		21.51%			10			25.30%	5.00%
Nov	5.76	6.76		21.50%			9			10.50%	4.50%
Dec	5.75	6.75		21.87%			10			12.80%	4.00%

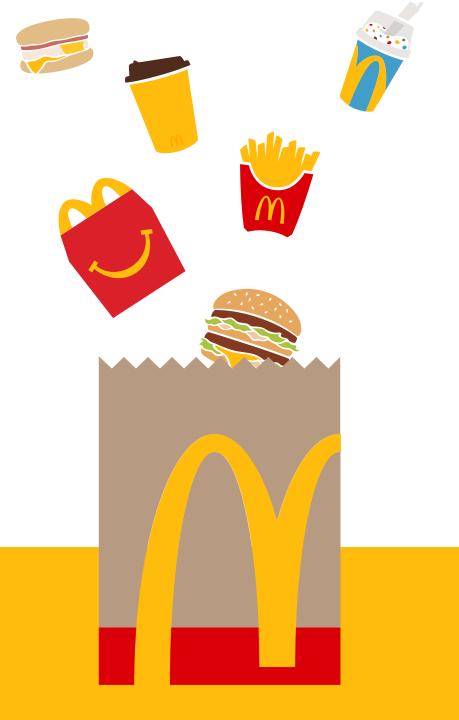
Serv Safe Food Safety Training Update Mikey





Staffing Goals and People Scorecard Measures Mikey & Joann







2025 Monthly Staffing Goals

Pull out your Staffing Goals for 2025

*These are GUIDELINES to go by to help improve TPPH Goals: Balance Retention, Training & Profit. Mikey has completed first 2 months to give you a starting range

*Work with your Supervisor to use People Scorecard & Staffing Goals to build your team and your business

Solution of the second seco

-Bring your Staffing Goals sheet, filled in to Leadership Panel each month, be ready to discuss progress

Pull out your Staffing Goals for 2025

*These are GUIDELINES to go by to help improve TPPH Goals: Balance Retention, Training & Profit. Mikey has completed first 2 months to give you a starting range

*Work with your Supervisor to use People Scorecard & Staffing Goals to build your team and your business

Meet with Sup on PEOPLE once a month & review
 Goals and Progress
 Bring your Staffing Goals sheet, filled in to
 Leadership Panel each month, be ready to discuss progress

Serv Safe Program 2025 Overview

- Students must create account and Complete prework prior to class
- Cost of Certification will be Payroll Deducted (\$40)

- Mikey will make sure prework is done by checking 1 &2 weeks out
- Students without fully completed prework will be sent home from class



*

Download and follow the detailed instructions on QSR My Files under 2025 Planning



Walk Out Working People Checklist





Commit to help grow yourself & your teams by being...





Identify Crew Training Lead & Attend February Crew Training 101 Session with them



Schedule Shift manager evals to implement review of SM Performance. Every SM gets Peak Hour Eval every 2-3 months, 80%+ goal



Put bottom 1/3 of Shift Managers on plan to reform or they step down from SM role or go



Establish (Schedule, Plan & work it out) to build solid People Routines & IDP in your store & utilize tools and training resources available. <u>Budget your time</u> & <u>Code</u> these People Duites on Feb Manager Schedule:

- Do In Store IDP Planning 1:1 with each Mgr
- Schedule AGM & MIT Coaching Training in store time for homework and shoulder-to-shoulder
- Plan & Schedule Crew Training hours with training times including FRED & Schedule CT Classes



Fill in your store's People Pyramid and bring it to PBS Class Jan 20 or 22nd



Post "Crew Trainer" Job Openings and take applications and interview for those positions and use "Readiness for advancement checklists

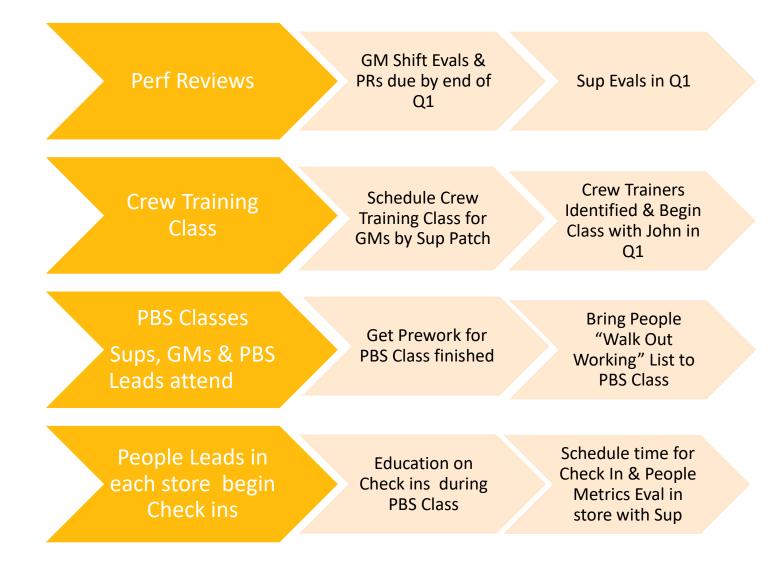


Do PBS Prework, attend PBS Class with PBS and meet PBS metrics 100% Jan-Mar by checking PDW weekly

2nd & 3rd Quarter Goals Preview



Q1 People Items



Q2-Q3 People Items



"Gold Standard People Visit"

To be graded by PEL, MM, People DM or whomever you choose: Done to evaluate People Systems

Goes beyond People Brand Standards to incorporate each of the tiers of People Readiness in the stores

Plans for new Crew IDP, MIT and CT Training, Connecting and Career Conversations, Staffing Plans

> Checks level of effectiveness of all People Routines

Recognition and Reward the common thread of every level of this tool

Gold Standard Pe	onle Visit	Lated BV	
a la standard Pe	со	mpleted By	
GOID Starre Date	2		
Store #			
	Sime	core	
	IIIiic		
Reviewed With		30 p	ts
		and	pts
Safe, Respectful & Inclus	sive Workplace nination & Retaliation policy is sendeted training on S	s in place and	
Safe, Respectful & me	hination & Retailation P have completed training on S ace within 14 days of hire.	a ctful and	5pts
1. Harassment, Dise	to training on S	afe, Respection of	
1. Harassine available to all crew	have completed training	i place for	5pts
2. All new employee	have completed training ace within 14 days of hire. Sonse protocols and procedure to report harassment and discr to report harassment and discr	es are in place re	
and inclusive womp	ace within 2015 and procedure ponse protocols and procedure to report harassment and discr Anti-Violence policy in place es during onboarding.	rimination	5pts
3. Reporting anagers	o report harassine	that is communication	
crew and managere	Anti-Violence policy	workplace	5pts
4. Restaurant has a	Anti-Violence P es during onboarding. that crew and managers are co that crew in 14 days	ompleting workp	
to all new employ	that crew and manager	lace for	
5 Records Indicate	n Training Within 2.	ures are in place to:	5pts
Violence Prevent	that crew and marrie on Training within 14 days esponse protocols and proced r to report any incidents of vio	lence 1	5pts
a conting allows	incluence -	r b)(5pts
crew and manage		ad at least once a year by	
7. An anonymous	employee survey is comparently ers. ployee survey, an action plan isted	is created based on the	5pts
Crew and Manag	ers. alovee survey, an action plan		5pts
8. After each em	stad	ew and Managers are	
8. After each results and is po	sted	ons or concerns (ie: GW	35pts
9. Restaurant ha	ployee survey, an action visited isted as mechanism in place, that Cr ely raise comments, suggestic		
aware of, to fre	as mechanism in place, that Cr ely raise comments, suggestion are updated on a regular basi thas a staffing plan in place wi	McHire, In store, Medi	a
			5pts
Hiring & one roles	are updated only in place wi	ith goals rote and internal	-
11. Bestauran	are updated on a regular basi : has a staffing plan in place wi t advertising hiring through di program	gital, ill sto	5pts
12 Bestauran	t advertising hiring through up program ht uses McHire to hire employed hings quickly , scheduling inter	Kooning an active prof	lie .
12. Restaurun crew referral	program ht uses McHire to hire employ hings quickly , scheduling inter hidates	ees. Received	
13 Restaural	t uses Michine scheduling inter	rviews area	tion 5pts
Posting open	nings quickly, see	list of standard ques	tion
with all can	lidates n interview guide that	t has a needs?	hore 5pt
14. Restaura	A takes the ly scheduling inter- bings quickly , scheduling inter- didates ant has an interview guide that bugh people to interview to m ant has a WOW! Orientation is ant has a WOW! Orientation is ant has a wow! Orientation is a trained personal to conduct	regram for new hires and t	l-st0
and has en	ant has an me bugh people to interview to m ant has a WOW! Orientation f y trained personal to conduct yly hired crew have an executi	shares Vision of Org and	file, 5p
15. Restaut	ant has a working to conduct	It, Sildies	
adequatel	y trained personal	ed udining i	
16. All nev		out of 80 points	
10	Page 1 total is	Uut -	

5pts

5pts

5pts

Training & Education 17. Training program includes "Individual Crew Development Plan" for 18. New crew are partnered with certified crew trainers for shoulder at oreientation. Weekly Onboarding Schedule is communicated to 5pts Crew Trainers, Shift Managers and team 5pts 19. Verification is completed for all crew after training and is required 20. Restaurant has a succession plan in place for the development of Crew Trainers, Area Leaders, Shift and Department Leaders 5pts 21. Shift Leaders have completed required FRED, In-house 8-session 22. Crew Trainers have completed required FRED and 3 session In-house 5pts classroom training and are "Crew Trainer Verified" 5pts 23. Shift, Department, and Restaurant Leaders have completed or are scheduled to complete all required FRED and classrrom training. 5pts 24. Shift Managers are fully trained and certified within 9 mos of assuming their position (only if hired after Jan 01, 2022) 5pts 25. Crew Trainers have attended "Crew Trainer Boot Camp" 26. Campus is being utilized by restaurant, achievements there 5pts communicated to all the team and are recognized Recognition 5pts 27. Monthly "Thank You" time is planned, Celebrating milestones & wins 5pts 28. "Connect Conversations" conducted with Crew weekly 20pts 29. Employees received timely reviews and "Career Conversations" 5pts 30. The restaurant offers rewards and incentives programs to crew and 5pts managers using different channels for activities(Social Media, In Person) 5pts 5pts Page 2 totals out of 70pts Total points achieved out of 150 points Score

Next Steps / Closing

Michael Stieglitz

What time is it?

TIME FOR Fianle AWARDS!

"Outstanding GM of THE YEAR AWARD in 2024"

Congratulations Bridget Davis

WINNER

There's a lot of nasty preople out there don't let them change you into one of them. Keep your head up and keep going.

Michael Allen

People Lead & Onboarding Subject Matter Expert Stieglitz Family McDonald's **WINNER**

Lorem Ipsum

Michael Allen

People Lead & Onboarding Subject Matter Expert

Stieglitz Family McDonald's

RED SHOE LIVING AWARD

RED SHOE LIVING AWARD